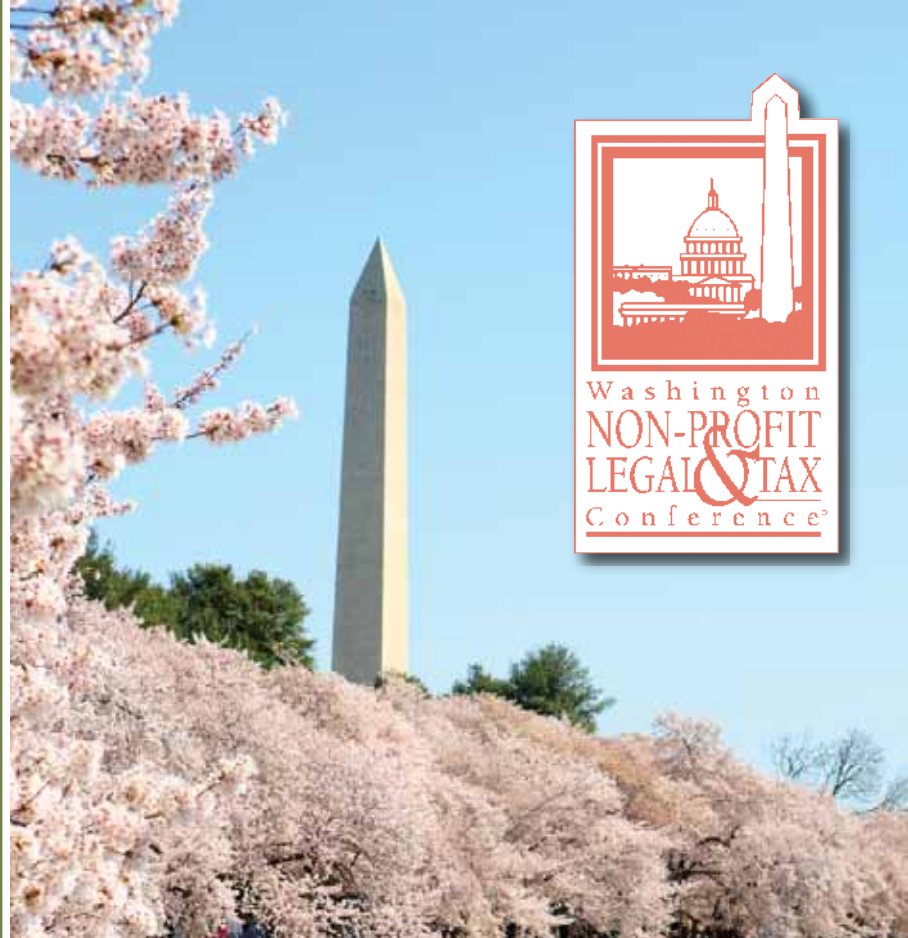


48TH ANNUAL
Washington
Non-Profit
Legal & Tax
Conference[®]

MARCH 22-23, 2012

CRYSTAL GATEWAY MARRIOTT
ARLINGTON, VA



SPONSORSHIP OPPORTUNITIES

The Washington Nonprofit Legal and Tax Conference[®] is the oldest and most prestigious conference of its kind in the nation. Now entering its 48th year, the Conference is attended by influential nonprofit executives, directors, managers, attorneys, and financial advisers. The faculty includes leading nonprofit legal and tax experts and other thought-leaders from the nonprofit community, including Congressional and IRS representatives.

Why sponsor?

Non-profit professionals consider attendance at this conference essential in keeping them up-to-date on legal, legislative and tax issues affecting non-profits.

You will be able to develop important face-to-face business relationships while marketing your product and services to the many non-profit organizations that will be in attendance. Washington Non-Profit Tax Conference has designed sponsorship packages that consider both large and small budgets. Our sponsorship packages are very generous and very affordable.

Benefits

- Contact new prospects and generate new leads
- Maximize market exposure
- Discuss client needs and explain solutions offered by your organization

Washington Non-Profit Tax Conference
P.O. Box 27315 Washington, DC 20038-7315 | phone 202.688.3533 | fax 202.318.1482
www.legalandtaxconference.com | rjohnston@wc-b.com



CONFERENCE SNAPSHOT

WHO

Non-Profit Leaders,
Attended by Executive Directors, CEO's, CFO's,
Controllers, General Counsel, Tax Analysts, and
Managers from leading Non-Profit Organizations

WHAT

Nation's Preeminent Conference, Considered a
"must attend event" by Non-Profit Executives
and their Legal and Tax Advisors

WHEN

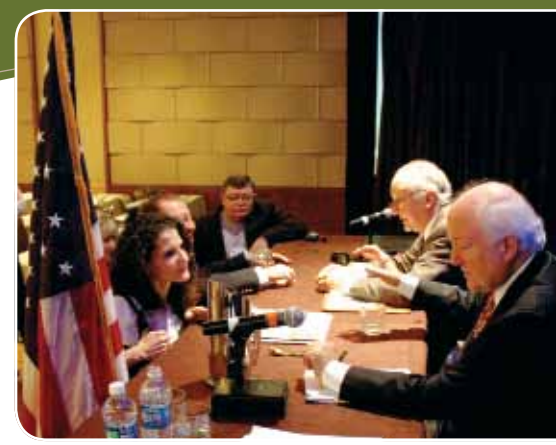
Thursday—Friday, March 22-23, 2012

WHERE

Crystal Gateway Marriott
Arlington, VA

WHY

Highly regarded conference with 48-year track
record. Hundreds of Nonprofits assemble for this
outstanding program—allowing ample marketing
opportunities



WHY GET LOST IN THE CROWD?

- Tired of trying to stand out in a stuffy, crowded exhibitor hall?
- We allow just 10 exhibitors to participate in the Washington Non-Profit Legal & Tax Conference and we put you right in the center of everything.
- Not interested in Exhibiting? Would you prefer to put a marketing piece in every conference tote bag or on every chair at lunch? We can make that happen.
- We encourage creative sponsorship ideas. Call us today and we will help you customize a sponsorship that best fits your needs.
- Our 200+ attendees represent non-profit decision makers from organizations nationwide. Join us in March and place your product or service in front of hundreds of potential customers who are eager to listen.

Some of our Previous Conference Sponsors

AON
Association Trends
Bank of America
Blackbaud
ColorNet Printing
eFile cabinet
JERPAT
Iron Mountain
Lexis-Nexis
Npower
Nonprofit Times
RSM McGladrey
SAGE
The Lukens Cook Companies
Thomson West
Virtually Everything Administrative
Webster, Chamberlain & Bean
Weswen Design
www.form1023help.com

Here are a few of the nonprofit organizations that have previously attended

AARP
ALSAC/St. Jude
Alfred P. Sloan Foundation

Alumni Association of UVA
Am. Fdn. For the Blind
American Academy of Family Physicians
American Cancer Society
American Chemical Society
American Institute of Cancer Research
American Institute of Physics
American Society of Assoc. Executives
Association of Financial Professionals
Bank of America
BDO Seidman
Bloodsource
Boy Scouts of America
Buchanan Ingersoll PC
Capin Crouse LLP
Carnegie Endowment for Intl. Peace
Catholic Health Initiatives
Covington & Burling
Deloitte & Touche
Ernst & Young
Florida Association of Realtors
Focus on Family
Ford Foundation
Fox Chase Cancer Center
Gas Technology Institute
Fraternal Order of Eagles
Grant Thornton
GuidePosts

Hawaii Community Fdn.
Indiana University Fdn.
Inst. Of Real Estate Management
Intl. College of Surgeons
Knights of Columbus
Longwood Gardens
Military Officers Assoc. America
Military Association of the Purple Heart
Nat. Center for Missing & Exploited Children
Nat. Architectural Trust
Nat. Assoc. of Children's Hospitals
National Tour Association
National Wildlife Federation
Pacific Legal Foundation
Samaritan's Purse
Seamount Investments
Steptoe & Johnson
The Annie E. Casey Foundation
The Colonial Williamsburg Fdn.
The Cousteau Society
The J. Paul Getty Trust
Samuels Roberts Noble Fdn.
United Way of America
W.K. Kellogg Fdn.
Wachovia Bank
YMCA

SPONSORSHIP LEVELS

EXHIBITOR \$600

*First come, first serve—only 10 exhibitors will be scheduled

- Six foot tabletop display located in exhibitor hall
- Full page ad in the Conference Proceedings Manual
- Acknowledgment Link on Washington Non-Profit Legal and Tax Conference® website
- Complimentary invitation to attend the Registrants' Reception
- Special exhibitor ribbons on name badge

OR CUSTOMIZE A SPONSORSHIP THAT MEETS YOUR GOALS AND BUDGET!

Conference Bag Inserts \$500

A one page promotional piece inserted in each conference tote bag

Conference Tote Bag Sponsor \$750

Your company logo printed on the back of every tote bag

Conference Refreshment Break Sponsor \$900

Recognition at break, napkins with company logo

Conference Badge Lanyards \$900

One sponsor exclusive

CD-Rom and Proceedings Manual \$900

Your company's name and logo will appear on the back cover of the proceedings manual and CD-Rom case.

Advertisement in the Conference Proceedings Manual

1/4 pg. Ad: \$250

1/2 pg. Ad: \$500

Full pg. Ad: \$750

If interested in sponsoring a meal or break at the 2012 Conference, please email Rebecca Johnston: rjohnston@wc-b.com

Visit www.legalandtaxconference.com for more Sponsorship Information.

Customized opportunities may be purchased separately or added on to the Exhibitor option. Contact Rebecca Johnston by email at rjohnston@wc-b.com or by phone at 202.688.3533 to further discuss sponsorship opportunities.

We look forward to working with you!

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web: www.legalandtaxconference.com



SPONSORSHIP INFORMATION

WHAT YOU NEED TO KNOW

Location of Exhibits

Crystal Gateway Marriott, Arlington, VA
Grand Foyer

Exhibit Size

6 ft. table and 2 chairs

Perks

2 complimentary continental breakfasts & 2 lunches

Exhibitors receive complimentary Admittance to
Registrants' Reception

Deposit

A 50% deposit for all sponsorships is due Dec. 30, 2011.
Final Payments are due on or before March 15, 2012.

Conference Contact/Materials

If you have any questions, or wish to send materials ahead,
please send them to:

Rebecca Johnston c/o Webster, Chamberlain & Bean
1747 Pennsylvania Avenue, NW, #1000
Washington, DC 20006
202.688.3533 and rjohnston@wc-b.com

Conference Exhibitor Schedule

(subject to change)

Thursday, March 22

7:00 a.m. to 8:00 a.m. Exhibitor Set-up
Program runs 8:00 a.m. to 5:45 p.m.
Breakfast/Refreshment Breaks in Exhibitor Area:
7:80 a.m.
10:25 a.m.
12:40 p.m.
3:45 p.m.
6:00-7:00 Registrants' Reception
(complimentary invite for Exhibitors)

Friday, March 23

Program runs 7:30 a.m. to 3:45 p.m.
Breakfast/Refreshment Breaks in Exhibitor Constitution Foyer:
7:30 a.m.
10:20 a.m.
12:30 a.m.

Exhibitor Table dismantle hours
3:30 to 4:30 p.m.

GETTING HERE

Hotel Information

The Conference has a discounted rate of \$239 per night at
the Crystal Gateway Marriott. You must mention the name
of the Conference to receive the reduced rate and reserve
your room by 2/25/2012

Crystal Gateway Marriott
1700 Jefferson Davis Hwy
Arlington, VA 22202
1-800-228-9290
Room Block good through 2/25/2011

**Reserving your room early is highly recommended*

Planes, Trains & Metro

- **Reagan National Airport** is approximately 2 minutes
from the Crystal Gateway Marriott. Transit available—cab
or Metro
- **Dulles International Airport** is approximately 45 minutes
from the hotel. Transit available—cab or shuttle
- **Amtrak**—Trains arrive at Union Station, 15 minute cab
ride to the hotel
- **Metro**—Entrance to Crystal City Station is located at the
Crystal Gateway Marriott.

Visit our website at www.legalandtaxconference.com to
view the Conference program, link to the Crystal Gateway
Marriott reservation page and print the sponsor & exhibitor
agreement.

PLAN NOW TO BE A PART OF THIS PREEMINENT CONFERENCE!

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